



## COMPANY PROFILE

**raawon**

CHOICE OF EXCELLENCE

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YOUR CHOICE OF

# TAAWON COMPANY

guarantees you state-of-the-art unmatched  
laboratory and industrial solutions to stay on  
competitive edge

## WHY TAAWON?

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In **Taawon**, we provide state-of-the-art laboratory and industrial solutions and we place great emphasis on the quality, reliability and durability of the products and services we offers.

We believe that this represents our main competitive edge; positioning ourselves as solution providers rather than just product providers, and as such we strive to constantly upgrade and fine-tune these methodologies to remain in line with our local business environments.

We believe that our clients' success is our success; we believe in professionalism, and we consistently maintain high standards for service and consultants to be always able to bring the best team of senior consultants to bear on every single project.



### HEALTHY BUSINESS

We believe our business should have a positive impact on our customers, employees, partners and eventually our community.



### BUSINESS GROWTH

We are looking forward to continuous growth in the local and regional markets and to provide high end products and services.



### INTRODUCING HI-TECH

We are Proud to offer the latest and highest technologies that help us contribute more to our customers' successes.



### ADDED VALUE

We come around the synergy between our team and our customers to deliver a reliable and efficient business.



WE PROVIDE OUR

# CUSTOMERS

with solutions that meet their expectatins and  
fulfil their goals, and we make sure our  
solutions suit them not only us

# OUR CUSTOMERS

We at Taawon , understand that our clients work in all sorts of business sectors and industries and have different posutions and tasks in which they have different business goals, with different needs, even their cultures and their business environments migh t be different.

Despite these differences they share a number of common goals; They aim to develop a competitive edge to maintain their business growth in increasingly competitive work environments in which we contribute by understanding and meeting their needs with our solutions to help them reach their goals.



## SATISFACTION

No goals are achieved if our customers are not satisfied. That is what we seek through our partnership with them.



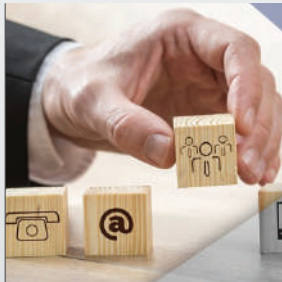
## COMMITMENT

We demonstrating high ethical standards and we are committed to help our customers to address their challenges to support them.



## CUSTOMER NEEDS

Our modular solutions are focused on the customer needs for which we provide comprehensive application support.



## TRAINING

Developing our customers skills guarantees a long term business relationships and a better knowledge of their everyday jobs.

OUR STRATEGIC

# PARTNERS

enable us to expand our sales and services for  
high-tech equipment, systems, instruments and  
solutions

# OUR PARTNERS

In an effort to expand and outreach sales and services, we at **Taawon** allied into a strategic partnership with the world leader manufacturers of high tech equipment, solutions, systems and instruments It's not just our expertise and our understanding of the business market that allow us to tailor our consulting and application services to the needs of your sectors.

Our partnerships with key specialists also enable us to identity important trends and emerging technologies. This allows us to provide specialist technology infrastructure solutions to help your business turn its ambitions into reality



**MOTIVATION**

Hand in hand, we increase our ability to attract, retain and motivate our market potential



**COMPLIANCE**

We have reliable partnership with innovative, high-tech and up-to-date solutions providers that meets local and international regulations and standards.



**INTERACTIONS**

Our work is facilitated by a constant interaction with our strategic partners as well as our clients.



**INITIATIVES**

Our partnerships cover a wide range of needs by continuously developing new and modern solutions and initiatives.



WE HAVE A TEAM OF

## SALES & SERVICE

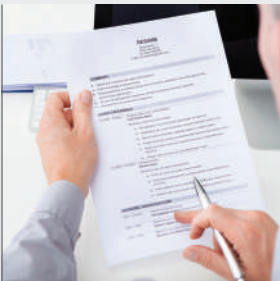
that best matches the market expectations  
with excellent experience and a great  
consideration of our clients' needs

# OUR TEAM

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Our core of competence is a team of specialized and experienced sales and service members that are committed to meet our customers needs and expectations.

Our team consist of engineers, technicians, product specialists, sales supports and a logistics team that will remain at your disposition for any further asistance and service. Relying on the recent technical developments in the industry our people adapt and promote solutions and services which are tailored to each customer



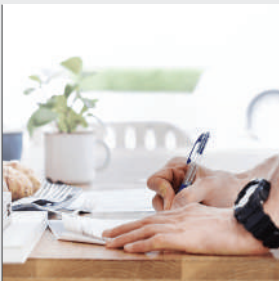
**PROFICIENCY**

Our team is an array of creative and innovative engineers and professionals that will ensure timely support to our customers.



**ADDED VALUE**

Our team adds value to our clients with the unsurpassed and pioneering solutions and technologies that meets the market needs.



**EFFECIENCY**

We have setup a team of engineers who can rise to every challenge with utmost efficiency to meet your needs.



**STRATEGY**

Our sales strategy focuses on achieving the best possible cost benefit goal with our customer and to meet their needs.



OUR SALES AND SERVICE

# ACTIVITIES

Are a group effort that makes us believe  
there's a lot to be optimistic and excited  
about in the market.

# SALES AND SERVICE ACTIVITIES

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We can ensure commitment and consistency of our workflow by centralizing our activities and implementing followup and evaluation systems in order to meet our customers expectations and reach a high level of customer satisfaction.

Where as for planned maintenance, predictive replacement and condition-based maintenance; our well-trained team of service engineers who are willing to face the challenges of corrective and predictive types of maintenance will assure your equipment, systems and instruments lifetime are maintained and will prevent breakdowns or failure.



**RESPONSIVENESS**

Our service team will respond to the on-call and planned visits just on time so our customer work is not delayed.



**ACCURACY**

the problem will be accurately defined and solved within the standard service methods that suits your system.



**PERFORMANCE**

The equipment is observed and the data collected is converted into actionable knowledge followed by the best service performance.



**CLARITY**

We will explain the situation to the customer in order to make the right decisions and perform the correct service type.



## Contact us

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